

# lucim™

## Day Defense Cream

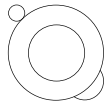


### YOUR DAILY DEFENSE

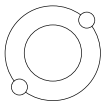
Fight the visible effects of environmental aggressors with the lightweight **Lucim™ Day Defense Cream** that deeply hydrates and protects your skin against sunlight, pollution and signs of dehydration.



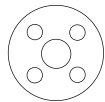
ENVIRONMENTAL PROTECTION



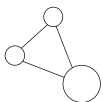
LIPOSOME TECHNOLOGY



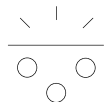
ANTIOXIDANT-RICH



MULTIVITAMIN COMPLEX



DERMATOLOGIST TESTED



SKIN NUTRIENTS

### SOAK UP YOUR VITAMINS

A blend of botanical antioxidants and a unique mix of Vitamins – B3, C and E – help put a stop to the visible damaging effects of free radicals, pollution and other environmental stressors. The brightening and nourishing effects this cream has on your skin is an added perk!

### TARGETED TECHNOLOGY

Citysystem™ (Marrubium vulgare extract), an award-winning and patented pollution protectant, leaves skin feeling soft and smooth while visibly diminishing blackheads.

### PEAK PERFORMANCE

Liposome encapsulated glacial water from the Swiss Alps delivers targeted moisture into deeper layers of the skin. You'll also find blue-green algae extract (Spirulina maxima) in this advanced formulation – think of it as nourishing skin food!



CRUELTY FREE



MADE IN THE USA



VEGAN



NON GMO



# lucím™

## YOUR SOLUTION FOR:

- Dryness
- Visible dark spots
- Uneven-looking skin tone
- Improved skin barrier through moisturization
- Protecting against environmental factors

## USAGE:

After cleansing and applying serums, apply a small amount of cream to your skin in sweeping upward motions to complete your AM routine.

## THE ACTIVES:

Citystem™, Vitamin B3, antioxidant blend of botanical extracts, Vitamin C, Vitamin E, blue-green algae, hyaluronic acid.





## FREQUENTLY ASKED QUESTIONS

### WHAT IS THE PURPOSE OF A DAY CREAM?

During the day, you're continually exposed to environmental stressors like sunlight, heat, pollution and free radicals. Day Defense Cream is designed to protect your skin from these stressors, helping you fight the visible signs of aging, dehydration and the damaging effects of free radicals. Day creams are also uniquely formulated to be worn under your makeup.

### WHAT'S THE DIFFERENCE BETWEEN A CREAM AND A MOISTURIZER?

Day Defense Cream is richer than simple moisturizers and is packed with even more key ingredients to help your skin, while deeply moisturizing throughout the day.

### WHAT TIME OF DAY SHOULD I USE DAY DEFENSE CREAM?

We recommend applying Day Defense Cream as the last step in your morning skincare regimen or if you need additional moisture during your day.

### CAN I USE DAY DEFENSE CREAM WITH OTHER LUCIM PRODUCTS?

Yes! In fact, we designed Day Defense Cream to provide the best results when used along with other Lucim products for a complete skincare regimen.

### WHICH TYPE OF SKIN IS DAY DEFENSE CREAM SUITABLE FOR?

Day Defense Cream is a lightweight but rich cream, designed for all skin types.

### HOW DO I USE DAY DEFENSE CREAM?

For best results, use Day Defense Cream in the morning. After cleansing your skin and applying serums, apply a small amount of product to your face in sweeping, upward motions.

### IS DAY DEFENSE CREAM NON-COMEDOGENIC (NON-PORE-CLOGGING)?

Yes. Day Defense Cream will not clog your pores.

### DO YOU TEST ON ANIMALS?

No. All Lucim products are Leaping Bunny certified cruelty-free by Consumer Information on Cosmetics (CCIC).

### HOW SHOULD I STORE DAY DEFENSE CREAM?

We recommend storing it in a cool, dry place below 25°C and out of direct sunlight. TIP: In hot or humid climates, this product can be stored in the refrigerator at 5°C.

### WHY IS MY CREAM CHANGING COLORS?

The natural qualities of the powerful antioxidants and botanical extracts found in this product may produce varying shades of color between products. Shades ranging from cream to dark beige are normal for this product and a sign of its natural, botanical goodness. Despite the color shifts, the product remains effective and safe.

### HOW LONG WILL DAY DEFENSE CREAM LAST?

With daily use, the product should last up to one month.